

The poetic Bohemian meets with Japanese aesthetics

drappa dot deluxe
spring/summer 2010

This season the inspiration for drappa dot deluxe is found in the Japanese aesthetics focusing on organic berries, flowers and leaves. Kimono silhouettes, prints in origami style, silky braid and soft sorbet colors like apricot, raspberry, lavender and powder mixed up with modern bohemian elements like shiny silver items, colorful prints and "burn-out" chiffon flowers – everything balancing balancing inner and outer values. Simplicity, tranquility and optimism give the expression of the collection.

It is easily seen that the choice of henceforward focusing on an entirely feminine universe has opened up the gates for an even more poetic universe, since the essence of the collection has crystallized into a completely characteristic and pure expression. Together with the atmosphere of Zen, the grace of the expression is elevating the collection into a lovely floating sphere.

Fairtrade is still the way to go for the reputable brand and now cooperating with even more certified producers the expectations for expanding the assortment is getting high.

A warm welcome to yet another season with drappa dot deluxe – please enjoy!

